

## RATES & SPECS

### MAGAZINE

- **DOUBLE PAGE SPREAD**  
275 x 420 (trim)\*  
TYPE AREA  
245 x 400  
**£3587**
- **OUTSIDE BACK**  
**£2397**
- **INSIDE FRONT**  
**£2197**
- **INSIDE BACK**  
**£2197**
- **FULL PAGE**  
**£1997**
- 275 x 210 (trim)\*  
TYPE AREA  
250 x 182
- **HALF PAGE**  
120 x 182  
**£1085**
- **QUARTER PAGE**  
120 x 89  
**£590**
- **ADVERTORIAL**  
P.O.A
- **GREEN PARENT**  
**MARKET PITCH**  
**£150**  
SERIES DISCOUNTS  
AVAILABLE

### WEBSITE

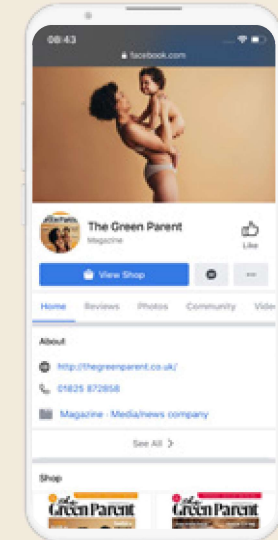
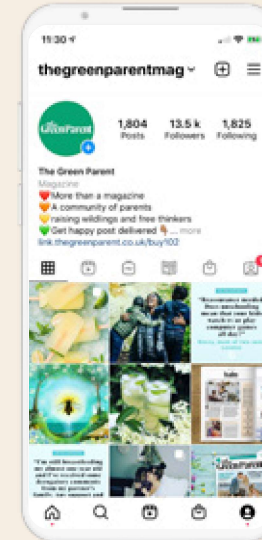
- **LEADERBOARD**  
90 x 728 PIXELS  
**MOBILE**  
50 x 320 PIXELS  
**£1700**
- **SQUARE**  
250 x 250 PIXELS  
**£798**
- **DURATION: 2 MONTHS**
- **SPONSORED**  
**CONTENT £650**
- **DIRECTORY**  
**LISTING £350**  
**DURATION 12 MONTHS**

### NEWSLETTER

- **BANNER**  
200 x 858 PIXELS  
(BESPOKE SIZES  
AVAILABLE) **£150**
- **MARKETPLACE**  
**PRODUCT**  
**PLACEMENT £85**
- **EVENT/**  
**PRODUCT/COMPANY**  
**PROMOTION £295**
- **COMPETITION £295**

### SOCIAL MEDIA

- **FACEBOOK**  
**SHOUT OUT £195**
- **FACEBOOK**  
**COMPETITION £225**
- **TWITTER**  
**SHOUT OUT £100**
- **INSTAGRAM**  
**POST £195**
- **INSTAGRAM**  
**COMPETITION £225**



### A FEW BRANDS WHO LOVE TO ADVERTISE WITH US



THE GREEN PARENT HAS SOMETHING FOR EVERYONE, CONTACT US WITH A BRIEF AND A BUDGET AND WE WILL CREATE A CAMPAIGN FOR YOU

**CONTACT: HAYLEY ON 01892 677744 / THEGREENPARENT@SPACEMARKETING.CO.UK**