

LOCAL

Lifestyle

— Advert Sizes —

Local Lifestyle Magazine is committed to ensuring you make the most from your advertisement so please read the following information for guidance.

SUPPLYING FINISHED ARTWORK

Finished Artwork should be supplied as High Resolution PDF's (300dpi) with type outlined. Please include fonts and any support files if applicable. Make sure to avoid type running in the gutter for double page spread ads (please do not put text closer than 10mm to the edge).

SUPPLYING MATERIALS FOR US TO DESIGN YOUR ADVERT

Please supply all images at 300dpi. Low resolution images will not be accepted. Your logos should be provided as Illustrator EPS (preferred) or as a high resolution JPGs or TIFFs.

When supplying images/logos, do not embed them into a Word or Powerpoint document.

All artwork should be supplied to:
kirstyf@spacemarketing.co.uk

ADVERTISING SPEC

Please see below for our advert sizes and specifications.

DOUBLE PAGE AD

296mm wide x 210mm high

Include 3mm bleed each side plus crop marks. Please do not put text closer than 10mm to the edge.

FULL PAGE AD

148.5mm wide x 210mm high. Include 3mm bleed each side plus crop marks. Please do not put text closer than 10mm to the edge.

HALF PAGE ADVERT

(Horizontal)

130mm wide x 90mm high

(Vertical)

64mm wide x 190mm high

No crop marks or bleed on either horizontal or vertical please.

QUARTER PAGE AD

64mm wide x 90mm high

No crop marks or bleed.