

# Parish Cake

YOUR SLICE OF CRANBROOK & SISSINGHURST LIFE

## Media Pack

**PARISH CAKE IS A NEW** free magazine for the Parish of Cranbrook and Sissinghurst. Engaging, educating and entertaining the community, Parish Cake is published by the Cranbrook and Sissinghurst Parish Council as part of its ongoing communication commitment.

Standing out among the other free magazines in the area, Parish Cake is the only magazine to be posted directly to every resident within the Parish, and offers very affordable exposure to a valuable demographic. Advertising starts from as little as £35 with a complimentary design service.

### Quick Facts

- Print magazine
- 4,000 copies
- Full colour
- Four times a year
- Delivered free to every household within the Parish
- Available at key pick up points
- Also available online

### Rates

SIZE	1 ISSUE (£ per issue)	2 ISSUES (£ per issue)	3 ISSUES (£ per issue)	4 ISSUES (£ per issue)
Full Page	£375	£335	£300	£240
½ Page	£190	£170	£152	£125
¼ Page	£100	£90	£80	£65
⅛ Page	£50	£45	£40	£35
Inside Front Cover	£400	£360	£320	£275
Inside Back Cover	£400	£360	£320	£275
Back Cover	£400	£360	£320	£275
Front Cover		(by request)		
Advertorial		(½ or full page - rates as above)		
Editorial Sponsorship		(page banner - £100/feature)		
<i>complimentary design service</i>				

### Mechanical Data

SIZE	Width x Height
Page Type Area	186mm x 230mm
Page Trim Size	210mm x 260mm
Page Bleed Size	216mm x 266mm
½ Horizontal Type	186mm x 113mm
½ Horizontal Trim	210mm x 128mm
½ Horizontal Bleed	216mm x 134mm
½ Vertical Type	90mm x 230mm
½ Vertical Trim	102mm x 260mm
½ Vertical Bleed	108mm x 266mm
¼ Page	90mm x 113mm
¼ Page (strip)	186mm x 54mm
⅛ Page	90mm x 54mm

All digital data **MUST** be supplied at 300dpi. Save as high resolution TIFF or JPEG. PDF files to be supplied as high resolution CMYK format with all fonts embedded.

### Publication Dates\*

ISSUE	COPY DEADLINE	DELIVERY
Summer	24 April	1st week June
Autumn	31 July	1st week September
Winter	30 October	1st week December
Spring	29 January	1st week March

\*subject to change

Advertising Sales - Nemone Goodman: 07809 187342 / nemone@parishcake.co.uk

Published by Cranbrook and Sissinghurst Parish Council Produced by Coffee Shop Media, Cranbrook