

Mechanical Data | Digi-edition (page turner)

Front cover

With 3mm bleed 216 mm W x 58mm H

Full page

With 3mm bleed 216 mm W x 303 mm H

Without bleed 210 mm W x 297 mm H

Type area: 190 mm W x 277 mm H

Half page

Portrait: 92 mm W x 270 mm H

Landscape: 190 mm W x 135 mm H

Quarter page

Portrait: 92 mm W x 135 mm H

Product Showcase: 150w or 250w +.JPG file

Year planner

Single box

Double box landscape/portrait

Treble box landscape/portrait

Quad box landscape/portrait

Specifications | Digital

Website:

BG: On request.

MPU: 300 (W) x 250 (H) pixels

Leaderboard: 728 x 90

Half page: 300 x 600

Skyscraper: 160 x 600

Button: 160 x 160

Mid content banner:

640 x 120

Accepted formats:

GIF, animated GIF, JPG.

Max animated GIF length:

8 secs

Email:

'Solus' (3rd party email):

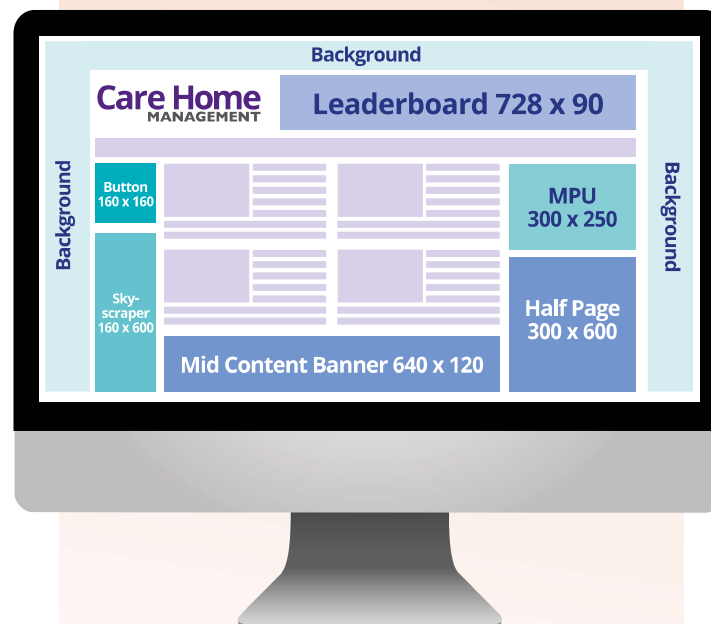
'HTML' file plus images within a zip file and a 'subject line'.

Editorial email (sponsorship):

590 x 100 px GIF, animated GIF and JPG

Please send digital artwork to:

admin@chmonline.co.uk



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