



Since 1935, **Making Music** has been the membership organisation for voluntary music in the UK, bringing together musicians and music groups of all genres and abilities. Member groups represent around 180,000 music makers across the UK.

Making Music members present or perform more than 23,000 concerts each year, spending over £1.7 million per year with music publishers and approximately £18 million per year employing professional artists. They also employ composers, venues, designers, staging suppliers, instrument manufacturers and others to promote live music events.

Making Music now offers relevant organisations a number of opportunities to promote their products and services to members via; **Highnotes** magazine, **iNotes** e-bulletin, and the **website** [www.makingmusic.org.uk](http://www.makingmusic.org.uk)

## HIGHNOTES

**Highnotes** is Making Music's membership magazine, published three times a year in January, May and September. It is posted to over 8,000 named individuals from within the membership of Making Music and from the wider voluntary music sector.

A digital version of **Highnotes** is also available to members on the website, with the additional benefit of weblinks from advertisements. (please click here to view a sample copy: [https://issuu.com/makingmusic\\_uk/docs/highnotes\\_31\\_web](https://issuu.com/makingmusic_uk/docs/highnotes_31_web))

## iNOTES

*iNotes* is our monthly e-bulletin, emailed to around 13,300 individuals including amateur musicians plus key figures from the media, arts and government.

We have just 2 advertisement spaces on each mailing, providing an easy and affordable way to get your products, services or events sent directly into the inboxes of amateur musicians around the UK.

# makingmusic.org.uk

The new website provides members, and other musicians, with a fantastically useful range of resources and information to help them get the most out of their love of music.

Already generating more than 85,901 page views a month, the new improved website is sure to enjoy still further growth in the months ahead.

### Making Music Highnotes Advertising

C/o Space Marketing, 10 Clayfield Mews, Newcomen Road, Tunbridge Wells, Kent TN4 9PA  
Tel: 01892 677742. Fax: 01892 677743 Email [sharonm@spacemarketing.co.uk](mailto:sharonm@spacemarketing.co.uk)

# HIGHNOTES

## Advertising Rates

### ADVERTISEMENT RATES

	<u>Four Colour</u>
FULL PAGE	£1098
HALF PAGE	£ 600
QUARTER PAGE	£ 335
EIGHTH PAGE	£ 185

Making Music is full colour throughout, therefore all display advertisement rates are quoted in full colour.

All rates above are subject to V.A.T. at the standard rate.

### SPECIFICATIONS

	<u>Portrait</u>	<u>Landscape</u>
FULL PAGE	270mm x 210mm	-
HALF PAGE	243mm x 88mm	117mm x 180mm
QUARTER PAGE	117mm x 88mm	56mm x 180mm
EIGHTH PAGE	-	56mm x 88mm

Please supply advertisements by email to [kirstyb@spacemarketing.co.uk](mailto:kirstyb@spacemarketing.co.uk). We prefer a PDF to a high resolution of 300 dpi. Other artwork may be accepted. Please contact us for more details.

## Boxed Classified Advertising Rates

The perfect way to promote your vacancy, your course, your website or your products or services to over 170,000 Making Music Members.

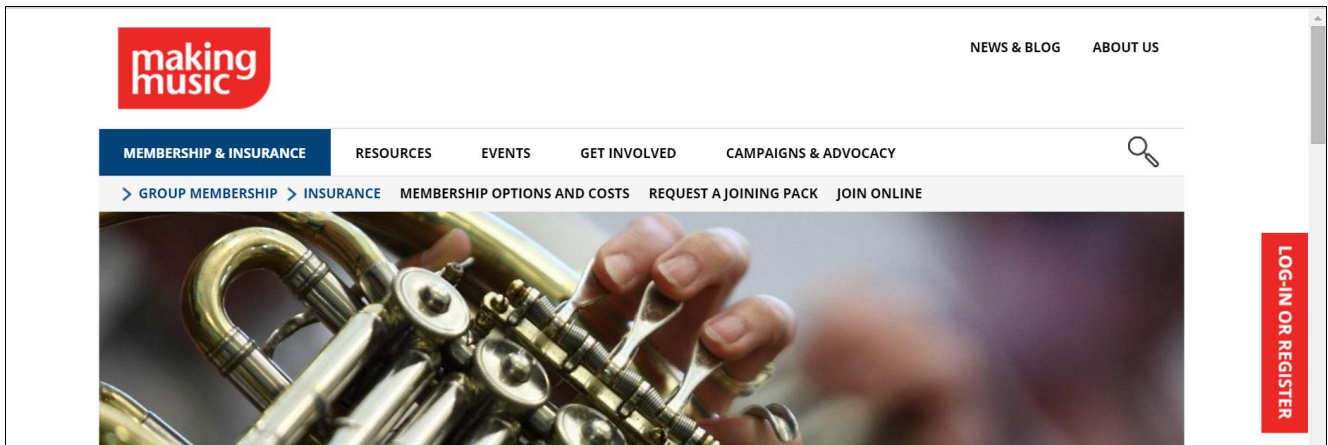
**Rate: £14.50 per single column centimetre**

### **Making Music Highnotes Advertising**

**C/o Space Marketing, 10 Clayfield Mews, Newcomen Road, Tunbridge Wells, Kent TN4 9PA  
Tel: 01892 677742. Fax: 01892 677743 Email [sharonm@spacemarketing.co.uk](mailto:sharonm@spacemarketing.co.uk)**

# makingmusic.org.uk

## Website Advertising Rates



We offer 2 different sizes of advertisements on the website, all providing a direct link to the url of your choice. You can choose to run your advertisement(s) for 3, 6 or 12 months.

Price ranges are shown below. Please contact us for up-to-date details of availability and prices for specific pages/sections that you are interested in.

**Banner Ad: 728 x 90 pixels**

3 months: £ 70 - £110  
6 months: £130 - £200  
12 months: £237 - £365

**Box Ad**  
**340 x 283 pixels**

3 months: £ 95  
6 months: £175  
12 months: £320

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Tel: 01892 677742. Fax: 01892 677743 Email sharonm@spacemarketing.co.uk**

# iNOTES

## Advertising Rates


making  
music

Latest updates

Dear,


This month we've been busy campaigning against music library closures in Nottingham and Leicestershire - [find out how you can help](#).

Plus, [new sheet music resources](#), the return of [Adopt a Composer](#), [Sing for Peace day](#) and more.



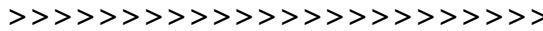
**RESOURCE**  
Sheet music discounts from OUP

Get up to 30% off Oxford University Press sheet music hire.  
[Find out more >](#)



**RESOURCE**  
What we've been up to this year


Our annual report for 2014 is out now. Find out what we've been up to and where we're going.  
[Find out more >](#)



- ADVERTISEMENT -


A

300 x 250 pixels  
**£175**  
per month




**RESOURCES**  
Selected Artists Guide

Apply to take part in our our Adopt a Composer scheme and get a personal commission for your group.  
[Find out more >](#)



**NEWS**  
Sing for peace

Celebrate global Day of Peace by joining or running an event on 21 September.  
[Find out more >](#)



**CAMPAIGNS**  
Save music libraries

Join our campaign to save music library provision across the UK from closure.  
[Find out more >](#)

- ADVERTISEMENT -

B

600 x 74 pixels **£130** per month

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