

DYSLEXIA HANDBOOK 2021

Published by the British Dyslexia Association



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Whole Page	180 x 120	210 x 148 (+ 3mm bleed all round)
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SPECIFICATIONS:

We accept the following formats:

PDF Press optimized (Acrobat 1.3 compatible, OP off);
Quark Xpress (native layout files with all graphics and fonts); Illustrator
or generic eps; Tiff – 300 dpi hi res. CMYK

High resolution digital files (minimum 300 dpi) should be sent by email.

For mono ads, please ensure that you use BLACK only.

***For two colour ads**, please ensure that you use only BLACK and
Pantone PMS 541 C.

For full colour ads, please ensure that your artwork is supplied in
CMYK colour.

DYSLEXIA CONTACT MAGAZINE 2020

The Official Magazine of the British Dyslexia Association



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SIZES:

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Whole Page	270 x 180mm	303 x 216mm	297 x 210mm
Half Page (Horizontal)	132 x 180mm	-	-
Half Page (Vertical)	270 x 87mm	-	-
Quarter Page	132 x 87mm	-	-
Eighth Page	63 x 87mm	-	-

All sizes are quoted as depth x width

SPECIFICATIONS:

Please supply advertisements in one of the following formats:

Print quality pdf (all fonts embedded) 300 dpi minimum, CMYK
eps, tif or jpg format files (300 dpi minimum)

www.bdadyslexia.org.uk

All advertisements are 336 x 280 pixels. The position of ads rotate on their page as visitors navigate around the website, in order to give equal prominence to all (except on Home Page).

Ads should be supplied as static RGN GIF files with a link URL

